

Holly Woodbury, MPA, CFRE
Phone: +1 303-618-5982
Email: holly@hollywoodbury.com

20+ years of experience in nonprofit senior management, resource development leadership, and strategic coaching at the local, state, national, and international level

Professional Experience

The Carrie Meek Foundation, Inc., *grantmaking and community initiatives creating opportunities for all people*
Chief of Staff
2019-present

- Designed and implemented a community-involved strategic planning process to establish service areas and target communities for **program development and resource investment**
- Driving force in developing **grantmaking framework** including RFP/application design, outreach, review and selection process, collaboration parameters, compliance, and evaluation
- Crafted **organizational capacity building** plan for team members, board members, advisors and community-based volunteers

Collective Strategies Consulting, LLC, *Nonprofit Strategic Planning & Coaching*
(hollywoodbury.com)
Chief Connector and Nonprofit Capacity Builder
2016-present

- Strategic planning for nonprofits with a focus on growing organizational capacity and resources
- Direct coaching for staff and board leadership
- Outcomes for clients include **Board Development and Strategic Fundraising Plans, Capacity Building Program Design, and Infrastructure Tools** such as budget and project mgmt. templates

Stella's Child, *internationally recognized NGO for workforce development for disadvantaged Indonesian youth*
Management Consultant
2015-present

- Onsite and remote with Stella's Child in Indonesia in direct support of the Founder to build out innovative management tools for **leadership development**, business and strategic planning, fiscal management, community engagement, **strategic partnerships**, board development, fundraising (local and USA), marketing and communications, volunteer outreach, program evaluation, research, and **social enterprise**
- Outcomes include strategic plan for program expansion, communications strategy, program and **impact metrics**, and **financial solvency**

Chapman Partnership, *largest provider of emergency services to the homeless of Miami-Dade County*
Vice President, Development and Marketing (Fundraising, External Relations, and Board Management)
2010-2016

- Executive leadership team member with **direct management of \$14M development budget, creation and implementation of organizational strategic plan, communications strategy, and program expansion**
- Led strategy creation and execution related to all elements of donor development, marketing, community outreach, social media, and volunteer management (**20,000 volunteers**) including Board of Directors
- Developed and implemented new initiatives to **increase revenue** while minimizing budget impact

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Education

MPA, Nonprofit Management – University of Colorado
BA, Speech Communication – Washburn University

Additional Experience

Metropolitan State University of Denver,
Adjunct Professor, Nonprofit Administration Program

Women's Bean Project, *social enterprise with global sales presence for chronically unemployed women*
Director of Development and Marketing

The Leukemia & Lymphoma Society, Rocky Mountain Chapter
Campaign Director

Colorado AIDS Project
Events Manager

American Red Cross, Mile High Chapter
Events Manager